

Mettler[®]



METTLER
– SUSTAINABLE SUCCESS
SINCE 1883

The consumer brand of AMANN



TRUST IN *highest reliability*

WHICH HAS PROVEN ITSELF FOR GENERATIONS.

Are you looking for an attractive and comprehensive thread assortment for your customers, but in particular planning and supply security for your business? Discover the strengths of the Mettler brand. For over 140 years, we have proven to be a reliable partner to the retail sector.

The Mettler brand was founded in 1883 in Switzerland and is now part of the globally operating German AMANN Group, which has been a leader in the world of premium industrial threads for over 170 years.

The secret of our success? We benefit from each other's expertise: Thanks to our long-standing partnership and the resulting continuous development of competence within the AMANN Group, a broad and high-quality product

range has been created. Whether for the industrial sector or the end consumer: our sewing threads meet the highest requirements.

The AMANN Group belongs to the non-profit Hanns A. Pielenz Foundation and is therefore financially independent. This guarantees continuity and a high degree of security when it comes to planning.

Mettler
Thread. Colour. Imagination.

The product brand for consumers.

Foundation:	1883 in Switzerland
Head office:	Bönnigheim, Germany
Sales:	worldwide, in more than 40 countries
Channel of distribution:	via the specialized trade
Production sites:	Czech Republic, Germany



AMANN
GROUP
Intelligent threads



The manufacturer's brand.

Foundation:	1854 in Germany
Head office:	Bönnigheim, Germany
Employees:	approx. 2,600 worldwide
Subsidiaries:	in 19 countries
Production sites:	Germany, Great Britain, Romania, Czech Republic, China, Bangladesh, Vietnam & India
Sales:	worldwide, in more than 100 countries

The Hanns A. Pielenz Foundation behind the company.

The charitable foundation was founded in 2005 by its eponym, Mr. Hanns A. Pielenz, and is a majority shareholder of the AMANN Group. The foundation ensures the persistence of the traditional family business on a permanent basis and a long-term support of regional cultural and charitable institutions.



INSPIRE YOUR CUSTOMERS
REGULARLY WITH

top quality.

Mettler stands for thread, colour and imagination. With our large selection of synthetic and natural threads, we meet all customer requirements in the fields of sewing, quilting, embroidery and overlocking.

Our broad, high-quality assortment is the result of our years of experience and continuously developing thread competence within the AMANN Group. The high demands in the industrial area also apply to the threads under the Mettler brand. Each of our products is always a clear commitment to quality and environmental compatibility. We are compliant with quality, safety and environmental protection requirements which are attested through strict ISO certifications.

As a global player we believe in taking responsibility. That is why we cooperate closely with our suppliers to put all necessary safety measures in place and to guarantee the safety of our chemicals according to the EU regulation REACH. STANDARD 100 by OEKO-TEX® identifies the environmental compatibility of all Mettler products. AMANN Group is the first sewing and embroidery thread manufacturer in the world to participate in the Greenpeace DETOX campaign to protect the environment.

SEWING



Threads that set your imagination free.

The wide range of different threads in a variety of colours, surfaces, looks, and effects allows the realization of all creative projects. The high quality and excellent sewability of the threads guarantee long-lasting results that impress.

QUILTING



Quilt creations that bear your signature.

New contrasts, colour combinations and effects - with sewing threads from Mettler, everyone can find their very own style when quilting. The cotton threads are extremely tear-resistant and glide effortlessly through even firm layers of fabric - by machine or by hand.

EMBROIDERY



Embroidery is the window to your imagination.

Discover a blaze of colour that will bring your embroidery fantasies to life! Our embroidery threads not only score with an extraordinary range of brilliant colours, but they also impress with better elongation, exceptional tensile strength and extreme resilience.

OVERLOCKING



Overlocking - assembling what belongs together.

Our specialists among the sewing threads for overlocking master overlock stitches with ease. For outstanding filigree seams, the following applies: if you want to sew evenly, trouble-free and resiliently, then Mettler's fine and tear-resistant overlocking threads are the perfect choice for you.





RELY ON A *committed partner* THAT CONSISTENTLY **STRENGTHENS THE RETAIL SECTOR.**

Mettler has been committed to retail stores for generations – and this is not going to change. Mutual trust, stability, and continuous development are the basis for a successful long-term partnership.

We pay special attention to the wishes and challenges of our business partners and aim to support you effectively with sales. You can rely on Mettler's strengths such as:

- **Personal support** by experienced employees in back-office and sales force who can also advise you on use and proper processing of our different threads. Our field staff will provide assistance with planning and placement of thread modules in your store and will visit you on site in case of questions, changes or requests.
- **An attractive product range** with thread sets in a modern look and new products with which we jointly meet new market requirements and help define trends.
- **Modular display systems** for a customer-friendly product presentation perfectly adapted to assortment, location and premises. In doing so, we take your personal wishes of an individual product and colour selection into account.
- Provision of **promotional material** in order to inform and inspire your customers.
- **Excellent delivery capability** through high product availability and thus fewer waiting times for your customers.



better selling.

Customized product presentation

The modular Mettler display system with different modules and three widths offers you unlimited possibilities. The display systems serve as an attractive sales tool for the intuitive, comfortable self-service. Clear and interchangeable module labels immediately lead to the right sewing thread.

The right thread set for every trend

Our large selection of attractive kits and thread cases leaves nothing to be desired. Eye-catching color combinations in decorative packaging make our thread sets the perfect gift idea.

Strong support at the point of sale

Convincing information materials, promotional give-aways and inspiring presentations as well as videos – with our sale supporting measures we help you to increase your thread sales.

Mettler and the "Initiative Handarbeit e.V."

As a long-standing member of the "Initiative Handarbeit e.V.", we would like to contribute to ignite even more people with a passion for needlework.

The "Initiative Handarbeit" is an association in which the leading suppliers of the handicraft industry from Germany, Austria and Switzerland have united to network, promote and further develop the creative community with appealing inspirations, exciting campaigns and great events.

The initiative offers everything the creative heart desires: whether instructions on DIY trends, the latest techniques or tips for newcomers and experimenters - it is the place to go for anyone interested in knitting, sewing, crochet or embroidery.

We are proud to be part of this initiative to promote the handicraft industry and to inspire consumers with our colourful world of threads.





benefit FROM THE
RECOMMENDATIONS OF RENOWNED
MANUFACTURERS AND OPINION LEADERS.



Sewing machines work better with high-quality thread. What could be more natural than cooperating with a leading sewing machine manufacturer like BERNINA? Especially when this manufacturer also tests their products with Mettler thread.

BERNINA International AG is a fourth generation managed Swiss family business and has been manufacturing sewing and embroidery machines for more than 125 years. The machines are a synonym for Swiss perfection, highest quality, and durability worldwide.

Our companies benefit from years of cooperation and complement each other in many ways: Because we both know that sewing and embroidery machines work optimally with high-quality sewing thread, we give our customers exactly

the right tools they need. That's why every new BERNINA sewing machine comes with a Mettler thread set to try. This way the BERNINA machines become Mettler brand ambassadors and on the other hand, Mettler recommends BERNINA. In addition, all BERNINA machines are tested and adjusted with Mettler threads before they find their way into people's sewing rooms.

TOGETHER WE
inspire

Mettler on social media

Mettler works with influencers from all over the world who use Mettler threads in their projects and introduce them to their followers. In doing so, they promote the brand and highlight the high quality of the threads.

Mettler maintains a regular exchange with the bloggers and cultivates open communication. This close collaboration is reflected especially on the social media channels. Mettler wants to put the creative people in the foreground, whose projects are shared and shown, according to the motto "Be your own hero".



This orientation gave rise to the claim "Me and Mettler", which is used as a hashtag by Mettler bloggers now.

New collaborations are being expanded constantly, enabling a growing online presence and even closer contact with end customers.

You can find us here:





THE *know-how*

OF A GLOBAL TECHNOLOGY LEADER

Behind the METTLER brand promise “Thread. Colour. Imagination.” lie the quality standards and the innovative power of the AMANN Group. The high demands in the industrial area also apply to the threads under the Mettler brand!

We research, develop and optimize worldwide - from the selection and purchase of raw materials to the finished end product. The high demands of the industrial customers of the AMANN Group constantly drive us towards improvements and new innovations.

This way we create future-oriented threads for tomorrow’s market requirements. The AMANN Innovation Lab develops intelligent products such as Smart Yarns for technical textiles or individual product designs for the automotive sector.

Always well advised with the AMANN Service

Our range of services makes the seam perfect: With AMANN you gain an experienced and competent partner for whom the functionality and economy of the products are just as important as a flawless appearance. We face challenges in a solution-oriented and open manner.

From assistance with optimizing sewing processes to questions on quality assurance - we are there to help and advise you. Anywhere in the world and independent of the respective industry. In our modern AMANN Technical Advisory Services (TAS), different test and analysis procedures are continuously carried out in order to keep our quality promise.

Together for a sustainable tomorrow

As a globally active family business, we are leading the way with our commitment to produce sustainably, fairly and safely worldwide. We take responsibility as an employer and manufacture globally according to uniform, high standards in our own production facilities. We focus on resource-efficient and ecologically responsible production, and with our recycled product line, we can offer our customers sewing threads that meet the highest standards of recycled materials (for more on this, see the latest Sustainability Report).



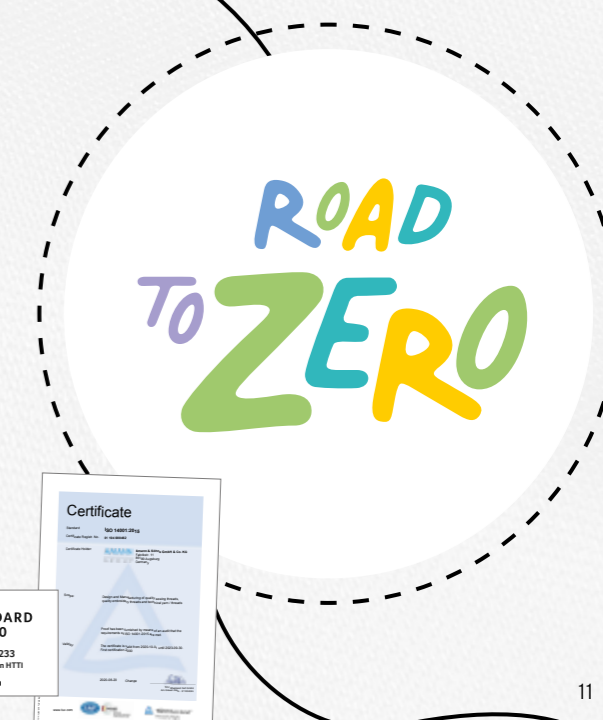
Always a step ahead in environmental protection

AMANN participates in “Detox Our Future”, an international campaign run by the environmental organisation Greenpeace. As a member of the United Nations Global Compact, we are fully committed to its ten universal principles and the vision of an economy that is inclusive, sustainable and for the benefit of all.

Our promise

Together with our suppliers, we take responsibility for sustainable action. That is why we cooperate closely with our suppliers to put all necessary safety measures in place and to guarantee the safety of our chemicals according to the EU regulation REACH. All AMANN as well as Mettler sewing threads including the finish are made entirely from non-hazardous substances - so that they can be used safely with no risk to people or the environment. STANDARD 100 by OEKO-TEX® identifies the environmental compatibility of all AMANN products.

Each of our products is always a clear commitment to quality and environmental compatibility. That is why our quality, safety and environmental protection requirements are certified through strict ISO certifications according to DIN EN ISO 14001 and ISO 9001.



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www.amann-mettler.com

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